

FORMAL POLICY SUBMISSION PACKET

"THE HAIR STANDARD ACT"

Submitted for administrative review and preservation in the official record

Submitted to: Georgia State Board of Cosmetology and Barbers
(State of Georgia)

Submitted by: Raw Redemption Hair by LMC (a platform of Last
Metaphor Creations LLC)

Location: Macon, Georgia

Contact: info@rawredemptionhairbylmc.com

Date: May 8, 2026

This packet contains: (1) a cover letter requesting inclusion in the Board's records; (2) a policy proposal; (3) a model legislative draft (for consideration); and (4) a signature page.

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Note: Page numbers reflect packet layout and may adjust slightly depending on printer settings.

1) Cover Letter / Official Administrative Submission

LAST METAPHOR CREATIONS LLC
RAW REDEMPTION HAIR BY LMC (Platform)

Macon, Georgia

info@rawredemptionhairbylmc.com

Mailing Address (optional): _____

May 8, 2026

VIA: U.S. Mail Email Hand Delivery

To:

Georgia State Board of Cosmetology and Barbers

State of Georgia

3920 Arkwright Road, Suite 195

Macon, GA 31210

Re: Formal Policy Submission & Consumer Advocacy Initiative – “The Hair Standard Act”

(Request for Inclusion in Official Records)

To the Honorable Members of the Georgia State Board of Cosmetology and Barbers:

Last Metaphor Creations LLC, operating Raw Redemption Hair by LMC, respectfully submits this correspondence and the attached proposal titled “The Hair Standard Act” as a formal public-interest policy submission for administrative review and preservation within the Board’s official records.

This submission is offered in good faith as a citizen-led consumer advocacy initiative intended to support public safety, transparency, and professional accountability within Georgia’s cosmetology and beauty services marketplace, including service arrangements conducted through digital advertising, online booking systems, social media commerce, and electronic payment platforms.

Raw Redemption Hair by LMC provides consumer education, premium raw hair products, professional hairstylist consultations, and client advocacy resources. Through engagement with consumers and industry participants, we have identified recurring concerns related to (i) licensing transparency, (ii) pricing and disclosure practices, (iii) service accountability, and (iv) client safety and professional conduct standards.

This submission is not intended to target, disparage, or single out any individual, demographic group, culture, or class of licensed professionals. Rather, it is intended to encourage constructive

statewide discussion and to propose clear, uniform standards that protect consumers while supporting ethical, compliant professionals.

Nothing contained herein is intended as legal advice, a formal complaint, or a substitute for the Board's existing complaint, investigative, or due-process procedures. This proposal is presented for policy consideration and potential inclusion in future stakeholder discussion, rulemaking evaluation, or legislative referral as the Board deems appropriate under applicable Georgia law and administrative authority.

Request:

We respectfully request written confirmation that this submission and attachments have been received and placed into the Board's public record (or retained in the Board's official administrative files).

Respectfully submitted,

X _____

Signature

Signature Date: _____

Printed Name: Marthe Hardy

Title: Founder

Last Metaphor Creations LLC / Raw Redemption Hair by LMC – Macon, Georgia

2) Policy Proposal: The Hair Standard Act

Submitted to: Georgia State Board of Cosmetology and Barbers, State of Georgia

Purpose: Strengthening consumer protections, professional accountability, ethical business practices, and transparency in Georgia's cosmetology and beauty services industry.

A. PURPOSE AND POLICY OBJECTIVES

The purpose of The Hair Standard Act is to strengthen consumer protection standards, improve transparency in cosmetology service practices, reinforce professional accountability, promote ethical and consistent pricing structures, and enhance public safety and informed consumer decision-making throughout the State of Georgia.

As beauty commerce increasingly expands through digital platforms—including online booking systems, social media marketing, and electronic payment transactions—consumers interact with cosmetology professionals in ways that often extend beyond traditional salon environments. Clear expectations for professional conduct, licensing visibility, and service disclosures may serve the public interest and strengthen statewide confidence in the industry.

B. PROPOSED POLICY PROVISIONS

1. Digital Commerce and Licensing Compliance Requirement (Digital Licensing)

Any individual or business offering cosmetology or hair services through digital commercial channels—including online booking systems, publicly advertised service menus, social media commerce, electronic payment processing platforms, or other digital advertising—should be required to maintain valid licensure in accordance with applicable Georgia cosmetology laws and consumer protection standards.

Commercial cosmetology transactions conducted without appropriate licensure should remain subject to administrative review for potential consumer fraud, deceptive business practices, or regulatory noncompliance where applicable under state law.

2. First-Year Customer Service Accountability Standard (Customer Accountability)

Licensed cosmetology professionals within their first year of active client-facing practice should participate in a structured customer service accountability and feedback process intended to strengthen

professionalism, communication standards, and overall service quality.

Consumers should retain the protected right to submit documented service-experience complaints or concerns without retaliation, intimidation, harassment, or discriminatory treatment.

3. Public Safety and Professional Conduct Transparency (Safety Database)

Any licensed cosmetology professional engaged in verified physical assault, violent conduct, fraudulent activity, or other serious misconduct involving a client should be subject to immediate review by the appropriate licensing authority, in addition to any applicable civil or criminal proceedings.

A publicly searchable resource reflecting license status and final disciplinary actions should be considered to improve transparency, support informed consumer decision-making, and enhance client safety.

4. Transparent Pricing and Service Disclosure Standard ("One Look, One Price")

When a consumer books a specific hairstyle, installation, or publicly advertised finished look, all standard techniques reasonably necessary to achieve the represented style should be included within the quoted service price unless otherwise disclosed in advance.

Additional charges for required processes inherent to the booked style should not be imposed unless separately disclosed in writing and affirmatively approved by the client prior to the commencement of services.

C. DISCLAIMER

This proposal is respectfully submitted in good faith for administrative consideration, stakeholder discussion, public review, and potential future legislative or regulatory evaluation. Nothing contained herein is intended to constitute legal advice, formal allegations against any specific licensee or entity, or an attempt to interfere with existing regulatory enforcement procedures or due-process protections under Georgia law.

3) Model Legislation Draft (Bill Format): The Hair Standard Act

Draft language below is provided for legislative-format clarity and potential stakeholder discussion. It is not presented as an enacted law.

A BILL TO BE ENTITLED AN ACT

To provide for consumer transparency and public safety standards in cosmetology and hair services; to provide for definitions; to require licensing compliance for digitally advertised cosmetology services; to provide for professional accountability standards; to provide for disclosure requirements related to pricing and services; to provide for rulemaking; to provide for enforcement and administrative remedies; to provide for severability; to provide for an effective date; and for other purposes.

BE IT ENACTED by the General Assembly of Georgia:

SECTION 1. Short Title.

This Act shall be known and may be cited as "The Hair Standard Act."

SECTION 2. Legislative Findings and Purpose.

The General Assembly finds that cosmetology services are increasingly offered and transacted through digital platforms and that consumers benefit from clear, uniform standards related to licensing transparency, pricing disclosure, and professional accountability. The purpose of this Act is to promote public safety, consumer protection, ethical service practices, and confidence in regulated cosmetology services.

SECTION 3. Definitions.

As used in this Act, the term:

(1) "Board" means the Georgia State Board of Cosmetology and Barbers.

(2) "Digital commercial offering" means advertising, offering, booking, listing, or selling cosmetology services through online booking systems, social media, websites, electronic payment platforms, or any digital service menu available to the public.

(3) "Covered service" means any cosmetology or hair service required to be performed by a licensed individual under Georgia law and applicable Board rules.

(4) "One look, one price disclosure" means a written disclosure of the total price for a booked style and any optional add-on charges approved in advance.

SECTION 4. Digital Licensing Compliance for Covered Services.

- (a) Any person engaging in a digital commercial offering of a covered service shall maintain an active and valid license as required by Georgia law and applicable Board rules.
- (b) The Board shall be authorized to promulgate rules establishing minimum licensing disclosure requirements for digital commercial offerings, including display of license number or other verifiable identifier as determined by the Board.

SECTION 5. First-Year Professional Accountability Standard.

- (a) The Board shall establish, by rule, a first-year professionalism and consumer-communication standard applicable to newly licensed practitioners engaged in client-facing practice.
- (b) The Board shall establish a protected complaint-intake process to reduce retaliation risks and to encourage documented reporting of material service failures or misconduct.

SECTION 6. Public Transparency of License Status and Discipline.

- (a) The Board shall maintain a publicly accessible method for consumers to verify license status and view final disciplinary actions, consistent with applicable privacy and due-process requirements.
- (b) The Board may establish rules governing the scope, timing, and publication standards for such information.

SECTION 7. Pricing and Service Disclosures ("One Look, One Price").

- (a) For any booked style advertised as a specific finished look, the practitioner shall disclose in writing the total service price reasonably required to achieve the advertised look, except for optional add-ons disclosed and approved in advance.
- (b) A practitioner shall not impose additional charges for essential steps inherent to the booked style unless those charges were disclosed in writing and affirmatively approved by the client before services begin.

SECTION 8. Rulemaking; Enforcement.

- (a) The Board shall promulgate rules necessary to implement this Act.
- (b) Violations of rules promulgated under this Act may be subject to investigation and administrative discipline consistent with existing Board authority.

SECTION 9. Severability.

If any provision of this Act is held invalid, such invalidity shall

not affect other provisions which can be given effect without the invalid provision.

SECTION 10. Effective Date.

This Act shall become effective on _____.

4) Authorities & References (Statutory / Administrative)

The following references are provided to support administrative review, rulemaking discussion, and public verification of Board-related information. This section is not legal advice.

A. BOARD INFORMATION (OFFICIAL SOURCES)

- Georgia Secretary of State – Georgia State Board of Cosmetology and Barbers (events/location listing): <https://sos.ga.gov/georgia-state-board-cosmetology-and-barbers>

B. STATUTORY AND RULE REFERENCES CITED IN OFFICIAL BOARD MATERIALS

- O.C.G.A. § 43-10-1 (definitions) – referenced by the Board FAQ: <https://sos.ga.gov/page/georgia-state-board-cosmetology-and-barbers-faq>
- O.C.G.A. § 43-10-13(c) (apprentice theory exam timing) – quoted in the Board FAQ: <https://sos.ga.gov/page/georgia-state-board-cosmetology-and-barbers-faq>
- Code Section 43-10-9 (examination) – referenced in the Board FAQ in connection with O.C.G.A. § 43-10-13(c): <https://sos.ga.gov/page/georgia-state-board-cosmetology-and-barbers-faq>
- O.C.G.A. § 43-10-10 (continuing education documentation for reinstatement) – referenced in the Board FAQ: <https://sos.ga.gov/page/georgia-state-board-cosmetology-and-barbers-faq>
- Board rules access (Chapter 240) – referenced in the Board FAQ: <http://rules.sos.ga.gov/gac/240>
- Rule 240-3-.01 (continuing education note) – referenced in the Board FAQ: <https://sos.ga.gov/page/georgia-state-board-cosmetology-and-barbers-faq>

C. ALTERNATE MAILING ADDRESS APPEARING ON BOARD FORMS (AS PUBLISHED)

- Board fee schedule PDF referencing “237 Coliseum Drive, Macon, Georgia 31217”: <https://sos.ga.gov/sites/default/files/forms/28%20Reference%20-%20Fee%20Schedule.pdf>

5) Signature Page (for Execution)

Submission:

"The Hair Standard Act" – Formal Policy Submission & Consumer Advocacy Initiative

Submitting Organization:

Raw Redemption Hair by LMC (a platform of Last Metaphor Creations LLC)

Signature: _____

Signature Date: _____

Printed Name: _____

Title: _____

**Mailing Address
(optional):** _____

OFFICE USE ONLY – RECEIPT OF HAND DELIVERY / FILING

The Georgia State Board of Cosmetology and Barbers hereby acknowledges receipt of the "Hair Standard Act" Submission Packet delivered on this date.

Received By (Print): _____

Signature / Stamp: _____

Date & Time: _____

Submitter should request a stamped/signed duplicate copy for their records.

End of submission packet.